

Calling all Early Childhood Educators!

New Professional Development Workshop Opportunity



Early Childhood Focus: The "Right Way" to Watch TV and Movies

THURSDAY, OCTOBER 16th, 12-3P at JAHN SCHOOL
3149 N. Wolcott, Chicago IL

FREE to Chicago Public School Teachers!

With children spending more time in front of the television than they do at school, it's crucial for parents and teachers to talk to young children about what they're watching; but how you start that conversation is important. This high-energy workshop gives you the tools to teach children ages 2-5 how to interact with media in positive ways.

Chicago International Children's Film Festival Founder, Nicole Dreiske, uses a simple strategy that turns parents and educators into mentors instead of censors.

Workshop participants will learn:

- The ABCs of Media Literacy - the "right way" to watch tv and movies
- How to talk to your children about what they're watching
- What to do and say before turning on the screen
- Step-by-step exercises for using media as a learning tool at home and in the classroom
- Fun post-viewing activities

You'll leave the workshop with a real strategy for giving your children a life-changing orientation to media, the most powerful influence in their lives.

Gail Reichlin, Early Childhood Consultant and author of the best-seller *The Pocket Parent* agrees with Dreiske's approach: *"This technique is so important for parents whose kids are growing up in a media-driven culture! Ultimately, the goal is to stimulate the child's thinking process in a positive direction, so that the children are actually making good media choices"*

for themselves on a daily basis".

These workshops -- a \$6,000 value -- are offered exclusively by the Chicago International Children's Film Festival and are FREE to Chicago Public School teachers.

CONTACT: ANN VIKSTROM at (773) 281-9075 or annv@facets.org

to register for your workshop.

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